

Message Text

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PAGE 01 MELBOU 01454 270739Z
ACTION EA-09

INFO OCT-01 EB-07 ISO-00 /017 W
-----094458 270741Z /14

P R 270654Z JUN 77
FM AMCONSUL MELBOURNE
TO AMEMBASSY TOKYO PRIORITY
INFO USDOC WASHDC
SECSTATE WASHDC 3970
AMCONSUL SYDNEY
AMEMBASSY CANBERRA

UNCLAS MELBOURNE 1454

TOKYO FOR USTS - SCHMITZ; STATE FOR EA/ANP - SQUIRE;

USDOC FOR USTS - TOLSON; DIBA/BIC/OIM - SILLOWAY

E O 11652 N A
TAGS BEXP, ETRD
SUBJ: CCP-VISIT USA-AFTA CONVENTION HOBART

REF TOKYO 8858

SUMMARY: IN VIEW REFTEL POST REQUESTS FINANCIAL ASSISTANCE FROM
USTS SPECIAL PROJECTS FUNDS FOR EFFECTIVE PROMOTION OF VISIT
USA AT AFTA CONVENTION JULY 18-22, 1977, HOBART, TASMANIA.

1. POST REGRETS USTS NOT ABLE TO ATTEND AFTA CONVENTION (REFTEL),
BUT WITH CONCURRENCE OF CCP CAMPAIGN MANAGER WENTWORTH, HAS
DECIDED TO AUGMENT ITS CONVENTION STAFFING IN
HOBART. CURRAN WILL NOW ATTEND IN ADDITION TO RYSSNBEEK.

2. POST HAS DECIDED MOST EFFECTIVE VISIT USA PROMOTION WILL
REQUIRE EXTRA ROOM SPACE AT HOBART WESTSIDE MOTOR HOTEL FOR U.S.
TRAVEL LITERATURE DISTRIBUTION AND CONFERENCES
WITH TRAVEL AGENTS.

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3. POST IS ALSO PLANNING TO EXHIBIT "AMERICA EAST" AND
"AMERICA WEST". AS USTS TOKYO AWARE, USIS AUSTRALIA
ORDERED FROM RAVC TOKYO ONE COMPLETE SET OF SLIDES AND
OTHER SOFEWARE FOR TWO-PROJECTOR VERSION OF THESE TWO SHOWS WHICH,
IN SIX-PROJECTOR VERSION, MADE TREMENDOUS HIT AT OUR MARCH
ORIENTATION PROGRAM. RAVC ADVISES COMPLETE SOFTWARE SHOULD

ARRIVE MELBOURNE FIRST WEEK JULY. POST INTENDS AIRSHIP SOFTWARE AND HARDWARE (LATTER AVAILABLE FROM USIS CANBERRA) TO HOBART FOR CONVENTION, AND IS DISCUSSING SHOW SCHEDULE POSSIBILITIES WITH AFTA AND PAN AM.

4. USTS FUNDS REQUESTED: POST'S OWN TRAVEL FUNDS PLUS VISIT USA CAMPAIGN TRAVEL FUNDS WILL COVER CURRAN/RYSSENBECK TRAVEL AND PER DIEM. POST WOULD HOWEVER APPRECIATE USTS FUNDS FOR FOLLOWING (IN U.S. DOLLARS:

(A) HIRE OF EXTRA ROOM SPACE - 60 DOLLARS PER NIGHT FOR SIX NIGHTS (JULY 17-22); TOTAL 360 DOLLARS;

(B) AIR FREIGHT FOR 150 KILOS LITERATURE AT 38 CENTS/KILO - TOTAL 57 DOLLARS;

(C) AIR FREIGHT HANDLING, SET-UP AND TAKE-DOWN OF "AMERICA EAST" AND "AMERICA WEST" - ESTIMATED 200 DOLLARS.
TOTAL FUNDS REQUESTED: 617 DOLLARS US...

5. IN ADDITION POST REQUESTS YOU SEND WHATEVER USTS TOKYO CAN SPARE IN THE WAY OF USTS RPT USTS STICKERS, POSTERS, GIVE-WAYS, ETC. SO AS TO CREATE IMPRESSION OF USTS PRESENCE AT CONVENTION.

6. FYI: CONVENTION NOW FULLY BOOKED WITH OVER 800
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PARTICIPANTS. POST WAS LUCKY AT THIS LATE STAGE TO BE ABLE TO GET AFTA PERMISSION TO RUN OFFICIAL VISIT USA PROMOTIONAL FACILITY. POST IS CONFIDENT THAT WITH YOUR ASSISTANCE WE WILL AT LEASE BE ABLE TO MAINTAIN USTS HIGH PROFILE AND INTEREST WHICH WAS ESTABLISHED DURING MARCH SYDNEY AND MELBOURNE PROMOTIONS.
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Message Attributes

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Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
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Errors: N/A
Expiration:
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